

LOGO GUIDELINES

BRAND PROGRAM

Learn Cowichan
Brand Extension Logo Sheet

This logo is a 2-colour vector file (Illustrator eps) and has been prepared for digital printing applications and offset printing. The logo may either be reproduced using 'spot colour' (Pantone), or 4-colour process. It has also been provided as a grayscale file. Electronic versions of the logo have been saved in the following formats: EPS, TIFF, JPEG, and GIF for PC and Mac. The EPS (eps or ai) version should always be provided for use in printing or silkscreen applications (consult with your printer for specs and requirements).

Reproduction Notes:

- Wordmark type should never be re-set or distorted.
- Do not make any changes to electronic masters.
- Do not reproduce the logo smaller than shown here.



- Never reproduce the logo with an outline around it.



Logo | Colour and BW Reproduction



Cowichan Valley School District

COLOUR VERSION

Filename:

learn_cr.eps (tif, .jpg, .gif)

The Pantone Colours are:

Pantone 285 (blue)

Pantone 375 (green)



PMS 285



PMS 375

CMYK Equivalents:

Pantone 285 (blue) > 91%C 43%M 0%Y 0%K

Pantone 375 (green) > 43%C 0%M 79%Y 0%K



Cowichan Valley School District

GRAYSCALE VERSION

Filename:

learn_cr_gs.eps (tif, .jpg, .gif)



100% BLACK



40% BLACK