



Why Learn French?



... because we want the world for them.

- ✓ French and English are Canada's official languages – it is the mother tongue of 1 in 4 Canadians
- ✓ French is an internationally-spoken language – it is the official language of 25 countries and 300 million people worldwide
- ✓ French is a working language of world diplomacy – the Red Cross, the Olympics, the United Nations ... and more
- ✓ French allows increased participation in a global community – it is the second most prevalent language on the Internet and is the only language besides English that is spoken on 5 continents
- ✓ French allows for increased employment opportunities - and Statistics Canada reports that bilingual Canadians earn more



... because their brains get a boost.

- ✓ Higher scores in both verbal and non-verbal intelligence testing
- ✓ Higher test scores in reading, language and math
- ✓ Enriched first language skills
- ✓ Enhanced cognitive and intellectual abilities
- ✓ Superior cross-cultural skills



What is Canadian Parents for French?

Canadian Parents for French BC & Yukon Branch is a non-profit organization that has worked for more than 30 years to provide French-Second-Language learning opportunities for youth, support for parents, and advocacy for quality French programs in our schools.

CPF BC & Yukon is part of a national network supporting students in programs including: Core (Basic) French, Early French Immersion, Late French Immersion, and Intensive French.

Our members are parents, individuals, schools, and organizations who believe in a child's right to become bilingual in Canada's two official languages: English and French.

CPF BC & Yukon fulfills many roles, all of which support children, parents and educators who have made Canada a world model for second-language learning.